

Create A WordPress Site By Yourself

The WordPress Myth

That coding or knowledge of code is not necessary to create a site or blog.

Having a basic understanding of HTML and CSS is essential to creating a decent WordPress site. So if you're super squeamish around code, you might want to hire a designer or skip WordPress altogether, and use a more user-friendly drag-and-drop type system, like Squarespace or Weebly.

It helps to be very tech-savvy and comfortable around computers. And be very resourceful and able to figure things out as you go along. Plus, be able to devote over 60+ hours to work on your site.

So, doing your own WordPress site is as easy as:

1. being comfortable around technology/computers;
2. being resourceful and knowing what questions to ask;
- and 3. having 20-80 hours to work on said site. If you meet these criteria, you can set up your own site and do very well with WP.

What WordPress Is Not

WordPress is not is a magic wand that creates an amazing site, instantly. What it's also not is something that you set up once, and then walk away and forget about. A self-hosted WP site takes additional time and effort to keep things updated, to fix things, add content, and to keep it secure.

So the question of whether or not you should set up your own WordPress site really comes down to whether you want or need a very basic looking site with basic functionality, or whether you want a site that looks and behaves more professionally.

WordPress works seamlessly in browsers, is SEO optimized, and makes adding or editing content a snap. As a content management system for developers and designers to use for their clients, it rocks.

I just don't like how its reputation as being relatively easy has been stretched to mean that even a caveman could do it. I would pay good money to see that - Sheila Patterson

